

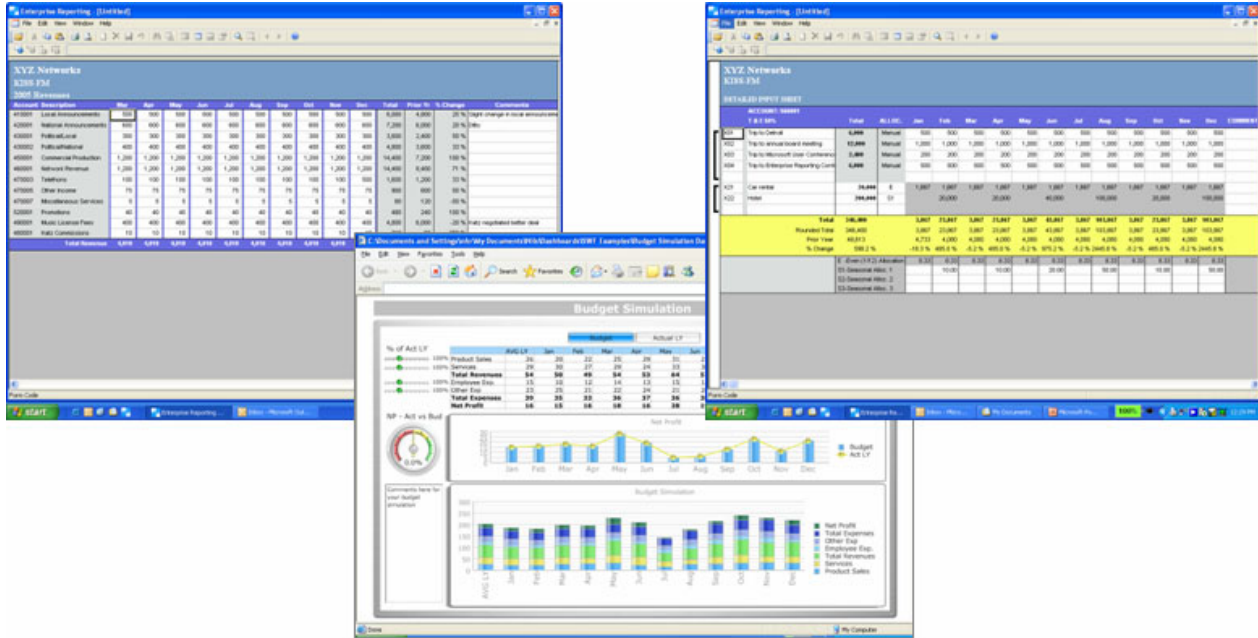
Microsoft Enterprise Reporting

Budgeting & Forecasting for Broadcast & Cable Companies

Budgeting & Forecasting

Microsoft Enterprise Reporting is a scalable, functionality rich and flexible budgeting and forecasting tool that is built to cover the planning needs of Broadcast and Cable companies. Providing department heads, budget managers and executives with the right budgeting and reporting tools is more important than ever to accommodate a quick turnaround for the annual budget process and forecasts, and to produce instant consolidated reports and variance analysis.

Your managers know your company's budgeting needs better than anyone, and it is time to give them a budgeting and reporting tool that is easy to use, fast to implement and that easily integrates with your existing back office systems. Microsoft Enterprise Reporting is the answer!



Benefits

- Easy and elegant actual, budget and forecast comparisons
- Exception reports highlight major variances
- Customizable P&L and Line Item budget templates
- Eliminates need for multiple databases and report writers for actual and budget figures
- Tight integration to Excel provides user environment familiar to end-users
- Station statistics, trends, and revenue templates provides all detail needed for budget process
- Budget dashboards provides great analytical overview for all levels of management
- Access budgets and reports through Web, Excel or windows client
- Create an unlimited number of budget versions and scenarios

Features

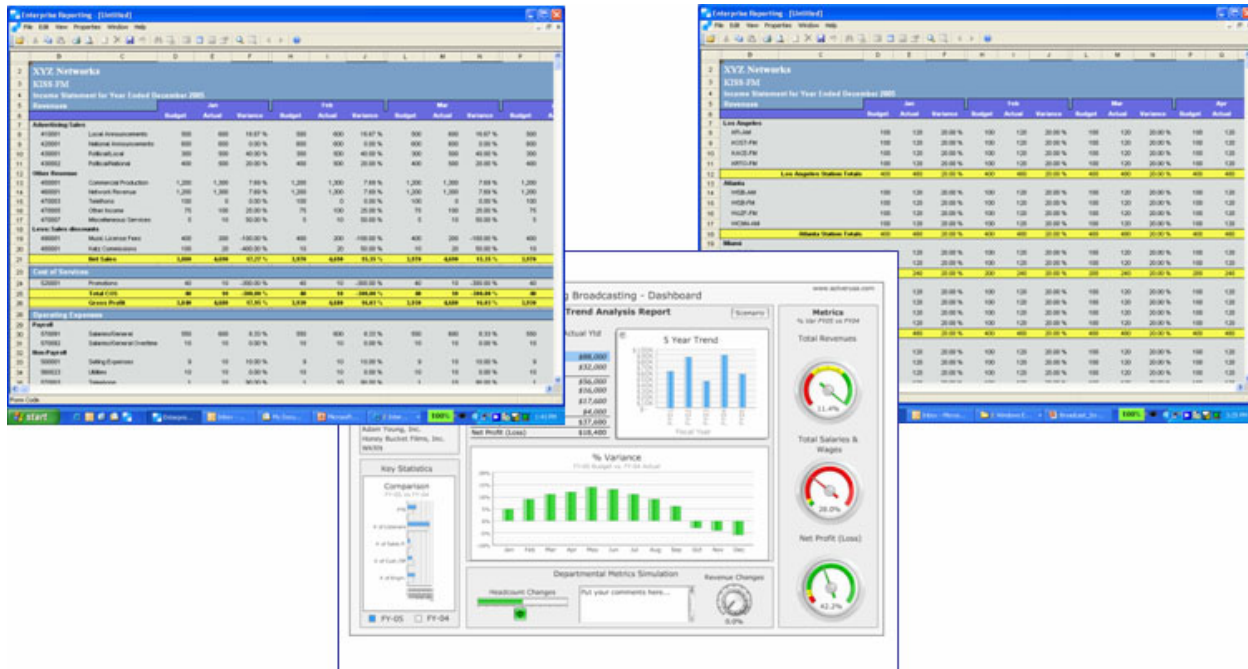
- Complete User Security for all users
- Spreading tools provides standard and user defined methods to create budgets
- Flexible tree hierarchies for what-if analysis and instant budget roll-ups
- Single- and multi-tiered allocations
- Fully customizable budget templates
- Drill-down to detail
- Microsoft Data Transformation Services (DTS) provides automated integrations to almost any database, (Oracle, SQL Server, AS 400, etc.) Payroll, and ERP system
- Open database (SQL Server) makes it easy to move data in and out of the system
- Integrated OLAP for advanced analysis
- Tight integration to other Microsoft applications (like Excel, PowerPoint, Word, Outlook, etc.)
- Leverages your existing investments in Microsoft technologies

Microsoft Enterprise Reporting

Reporting, Consolidations & Analysis for Broadcast & Cable Companies

Reporting & Analysis

Microsoft Enterprise Reporting helps Broadcast & Cable companies move to the next level in financial control and management decision-making. Department heads and corporate managers need reporting and analysis tools that can easily be adapted to their unique needs and that can quickly be rolled out to department heads and executives across the organization. Using powerful integration technologies, Microsoft Enterprise Reporting will work seamlessly with your existing systems to put your company ahead of competition with the best reporting and analysis solution on the market.



Benefits

- Provides functionality for regulatory compliance
- Easy ad-hoc report writer included
- Compare actual, budget and forecast in monthly, quarterly and annual reports
- Automatic e-mail or file distribution options
- Eliminates manual formatting and reporting tasks
- Minimal IT involvement needed to maintain the system
- Dashboards with links to underlying financial reports provides CFO's, Controllers and VP's with a compelling analytical experience
- Significantly faster than ERP report writers because of optimized reporting database
- What-if scenarios and reporting
- Includes detailed reporting like variance reporting, Scorecarding, ratio analysis (for example – Broadcast Cash flow reports)

Features

- Integrates with Oracle Financials, Lawson, Great Plains, and virtually all other ERP systems
- MS OLAP analysis as well as Excel-based dashboards and reports
- Microsoft scheduling for automatic processing and distribution of reports
- Powerful report writer for any type of report design
- Integrates directly with budget module
- Complete User Security for all users
- Flexible tree hierarchies for instant consolidations
- Open database (SQL Server) makes it easy to move data in and out of the system using DTS
- Drill-down to detail
- Tight integration to other Microsoft applications (like Excel, PowerPoint, Word, Outlook, etc.)
- Based on industry standard Microsoft technologies
- Works with SQL, Oracle and other data sources